

Business planning investment form

Information form :- startup

1. Name of the startup :- Pankaj Hatagle
2. Industry sectors :- Ecommerce, delivery, taxi booking
3. Location :- indore madhya pradesh India
4. Immediate competitor :- Zomato,coutloot, citybazar, godrive,
5. Age of startup :- 2 month of development November 2021- Jan 2022
6. Brief description :- we have three different plans but we are trying to bring them together. (A). Ecommerce marketplace (B). Food delivery. (C). Vehicle booking.
So we are going to add shops , restaurant in our e-commerce and food delivery application as same like Zomato where business owner add their products or menu and customer can buy online and get delivery at their doorstep. And in next c plan are vehicle booking where customers can book taxi, ambulance and auto as same like ola and godrive application also can book beds in hospitals.
7. Detailed description :- plan (A). Ecommerce application:- so we are going to add shops in our application as same like Zomato coutloot, citybazar do in their application customer can shopping online from their nearer and favourite shop with easy and comfortable features and can bargain for the product with physical or convectional talk with the business owner and can check product by reface or visualise features and get same day delivery at their doorstep like Zomato we are going to add delivery partners like Zomato.in our application.also we are going to give inventory management bill management features to the shopowner.
(B).Food delivery:- also we are going to add food delivery business as per we know about the growth of this sector so we are going on footsteps of Zomato as per above plans we have already a delivery partners so customer can order anything and get delivery so we can make combination of both food delivery and eshoping application.
(C). Vehicle booking :- we know about the growth of ola, uber,and in last year COVID we saw the shortage of ambulance and beds in hospitals so we are going to add city local taxi cab , autos,ambulance,and hospitals in one Application. So customer can book City cab and ambulance and get at their doorstep in few minutes also can book beds and check availability and best function of hospitals with easy to use and comfortable safety features.

So the above three plans are going to happen we are trying to bring them together in one application.or we are going to make it more easy and comfortable for the public so anybody can use easily in their preferred language.

Area of business:- so basically our service for all over India but the main focus is rural area of country there is lots of population using internet but didn't get much business opportunities till yet so it's a big opportunity for us to make it sense.and if they are accepted so future will more bright for the rural area.also for us second area is big cities we already saw lots of growth of our competitors so it's little hard to be in competition but we are going with and give our best.

Creating opportunities and employment:- so we are going with delivery so lots of people get employment in rural area also in vehicle booking we will find lots of drivers also generating employment for them and we are going to add shops and restaurants so businesses get more order by being online and get more sales in business so it's also useful for them.

Our income source :- so by use of our application it's chances to get lots of cpc because our application have more features.and the second income by business owner shops and restaurants they can advertise their business and get top on list and also we will get commission in their monthly profit minimum 30% also we will collaborate with more brands they can advertise their product or service in our application .

8. Stage :- ideation and business formation
9. Amount of investment Needed:- 2 crore INR
10. Area of expenditure:- (a) development of appliapplicati and registration of company and office setup = 30 lakh (b) marketing and brand awareness =20 lakh (c) hiring expert :- 10 lakh (d)monthly expenses:- office rent, electric bill,any function, meeting management, 10 lakh (e) Survival for future 20 lakh ×5 month =1cr (f) offers and rewards = 20 lakh
11. Valuation:- don't know about it .
12. Current monthly revenue:- NA
13. Size of market opportunities:- No idea
14. Website:- NA
15. Personal investment amount:- 0
16. Earlier outside investment size :-0
17. Debt/ other financial liabilities : - 0
18. Any litigation on company :- NA
19. If yes write the number of case:- NA

Information form :- team

1. Primary contact person name :- Mr.Pankaj Hatagle
2. Phone number:- 9575384710
Email:- pankajhatagle@gmail.com
3. Company email:- NA
4. Team size:- only one person idea
5. Number of founders:- 1
6. Number of core team members:- 0
7. Any criminal litigation on any core team members:- NA
8. If yes details of the litigation of case number :- NA