

# HOLISTIC TUMOR CURE

BY VARAM ASSOCIATES

# CANCER

## FACTS:

- CANCER IS THE SECOND LEADING CAUSE OF DEATH GLOBALLY, AND IS RESPONSIBLE FOR ABOUT 10 MILLION DEATHS PER YEAR. GLOBALLY, ABOUT 1 IN 6 DEATHS IS DUE TO CANCER.
- APPROXIMATELY 70% OF DEATHS FROM CANCER OCCUR IN LOW- AND MIDDLE-INCOME COUNTRIES.
- THE ECONOMIC IMPACT OF CANCER IS SIGNIFICANT AND INCREASING. THE TOTAL ANNUAL ECONOMIC COST OF CANCER IN 2010 WAS ESTIMATED AT US\$ 1.16 TRILLION.

## OUR GOAL:

- CURE CANCER
- PROLONG PATIENT'S LIFE
- IMPROVE QUALITY OF PATIENT'S LIFE

# GLOBAL DATA

## YEARLY NO OF DEATHS:

- BREAST (2.26 MILLION CASES)
- LUNG (2.21 MILLION CASES)
- COLON AND RECTUM (1.93 MILLION CASES)
- PROSTATE (1.41 MILLION CASES)
- SKIN (NON-MELANOMA) (1.20 MILLION CASES)
- STOMACH (1.09 MILLION CASES)

## SOLUTION:

- EARLY DETECTION
- APPROPRIATE TREATMENT
- CARE OF PATIENTS WHO DEVELOP CANCER

# OUR OFFER – HIFU (HIGH-INTENSITY FOCUSED ULTRASOUND)

- ONE TIME DAYCARE NON SURGICAL PROCEDURE FOR FIBROIDS, ADENOMYOSIS AND MALIGNANCIES.
- NO PRE OR POST PROCEDURAL MEDICATION.
- NO PAIN, NO ORGAN REMOVAL & NO NEED TO GET ADMITTED.
- SIMPLE PROCEDURE THAT ALLOW YOU TO LEAD NORMAL LIFE FROM THE SECOND DAY OF THE PROCEDURE.
- A NON-INVASIVE LOW COST THERAPY THAT CAN AT MINIMUM OUTPERFORM THE CURRENT STANDARD OF CARE.

# GLOBAL PRESENCE

- UK (OXFORD UNIVERSITY)
- GERMANY (BON UNIVERSITY)
- ITALY (EUROPEAN INSTITUTE OF ONCOLOGY)
- SPAIN (HOSPITAL MUTUA DE TERRASSA)
- BULGARIA (SAINT MARINA HOSPITAL)
- SAUDI ARABIA
- SINGAPORE
- KOREA AND CUBA.

# REASONS FOR A HIFU CENTRE

- THIS PRODUCT HAS SCOPE TO PROMOTE TWO THERAPY AREA ONCOLOGY AND GYNAECOLOGY , IF WE GET ATTACHED TO EITHER OF THIS THERAPY RELATED HOSPITALS, WE WILL LOSE THE BUSINESS OPPORTUNITY OF OTHER.
- HOSPITAL ATTACHMENT WILL RESTRICT THE SCOPE OF GEOGRAPHICAL EXPANSIONS.
- IF WE ARE ATTACHED TO ANY HOSPITAL, THE PREVAILING REPUTATION AND STIGMA OF THE PARTICULAR HOSPITAL WILL IMPACT OUR BUSINESS.
- IT'S IDEAL TO HAVE OUR OWN CENTER AND EXPAND AS THE BUSINESS GROWS.
- FREEDOM TO MAINTAIN ALL MEDICAL RECORDS – WHICH WILL ENABLE US TO DOCUMENT ALL OUR SUCCESS AND PITCH FOR MORE ORGANIC GROWTH

# OUR PLAN

## ➤ EDUCATION METHODOLOGY

- WE WILL CONDUCT CERTIFICATION PROGRAMS.
- CME [CONTINUING MEDICAL EDUCATION] TO ALL TARGETED DOCTORS.
- LIVE EDUCATION SHOWS.

## ➤ LOYALTY PROGRAMS

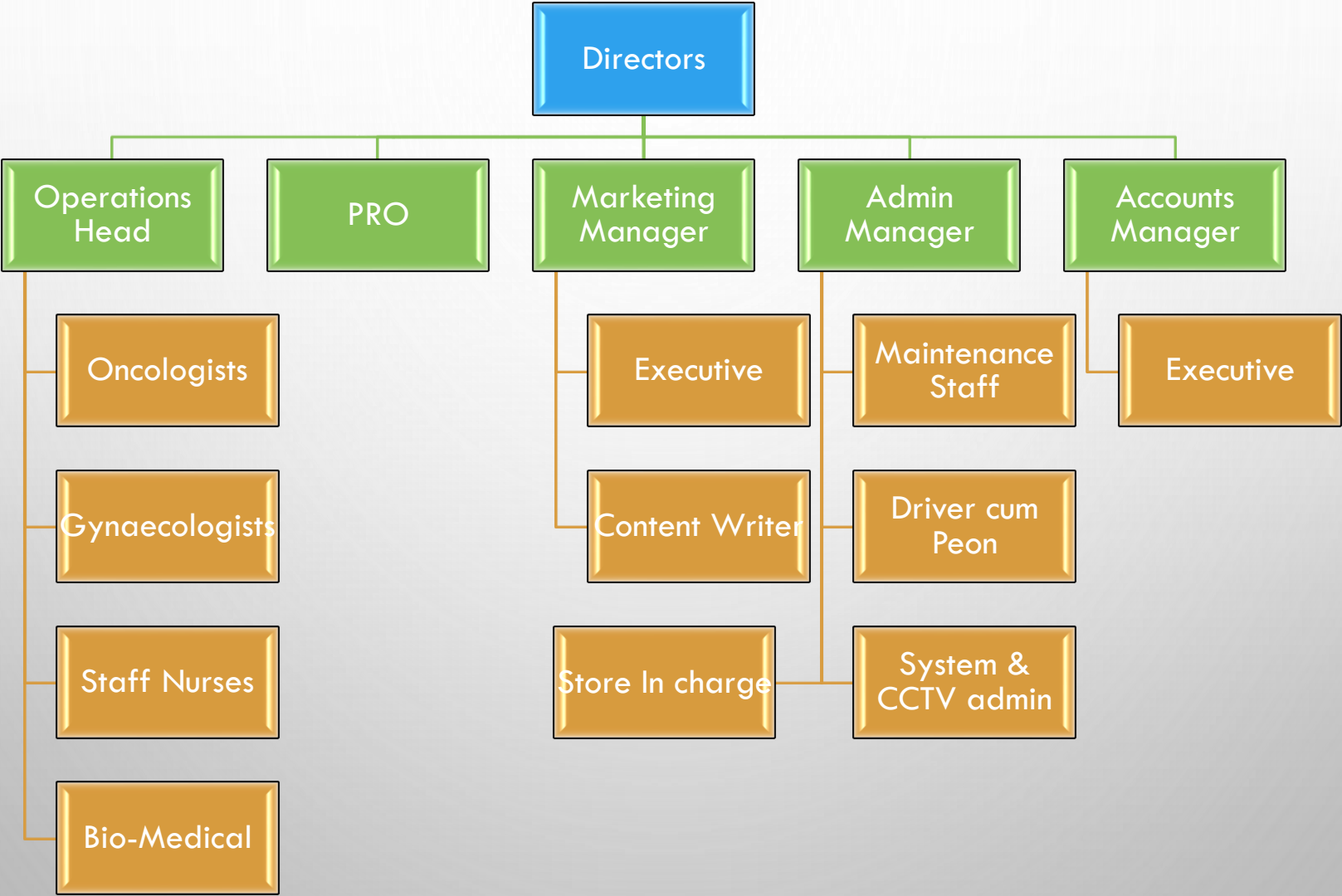
- OUR CORE SUPPORTERS WILL BE PART OF LOYALTY PROGRAM.
- RECRUITING “N” NUMBER OF PATIENTS THEY COULD TREAT 1 PATIENT AT FOC OR THEY CAN AVAIL EDUCATION/ACADEMIC TRIP
- DIFFERENT KIND OF ENGAGEMENT FOR ONCO/GYNAEC /INTERNATIONAL REFERRAL ACTIVITIES

## ➤ END USER AWARENESS PROGRAMS

WE WILL BE FACTORING HUGE AMOUNT OF MONEY TO PROMOTE THIS PRODUCT AMONGST TARGETED PATIENTS.

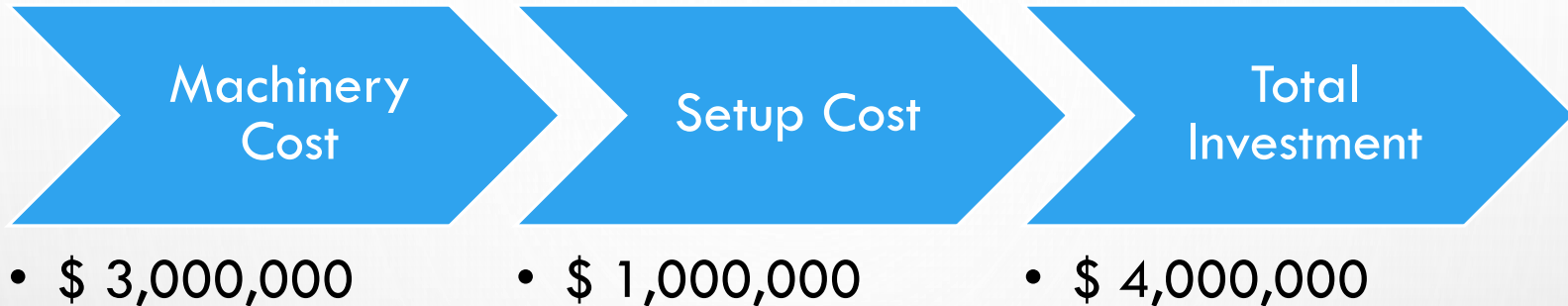
- FM RADIO EXPOSURE
- TV CHAT SHOWS
- PUBLICATIONS IN HEALTH MAGAZINES
- EDUCATIONAL POSTERS AT LEADING HOSPITAL

# STRUCTURE



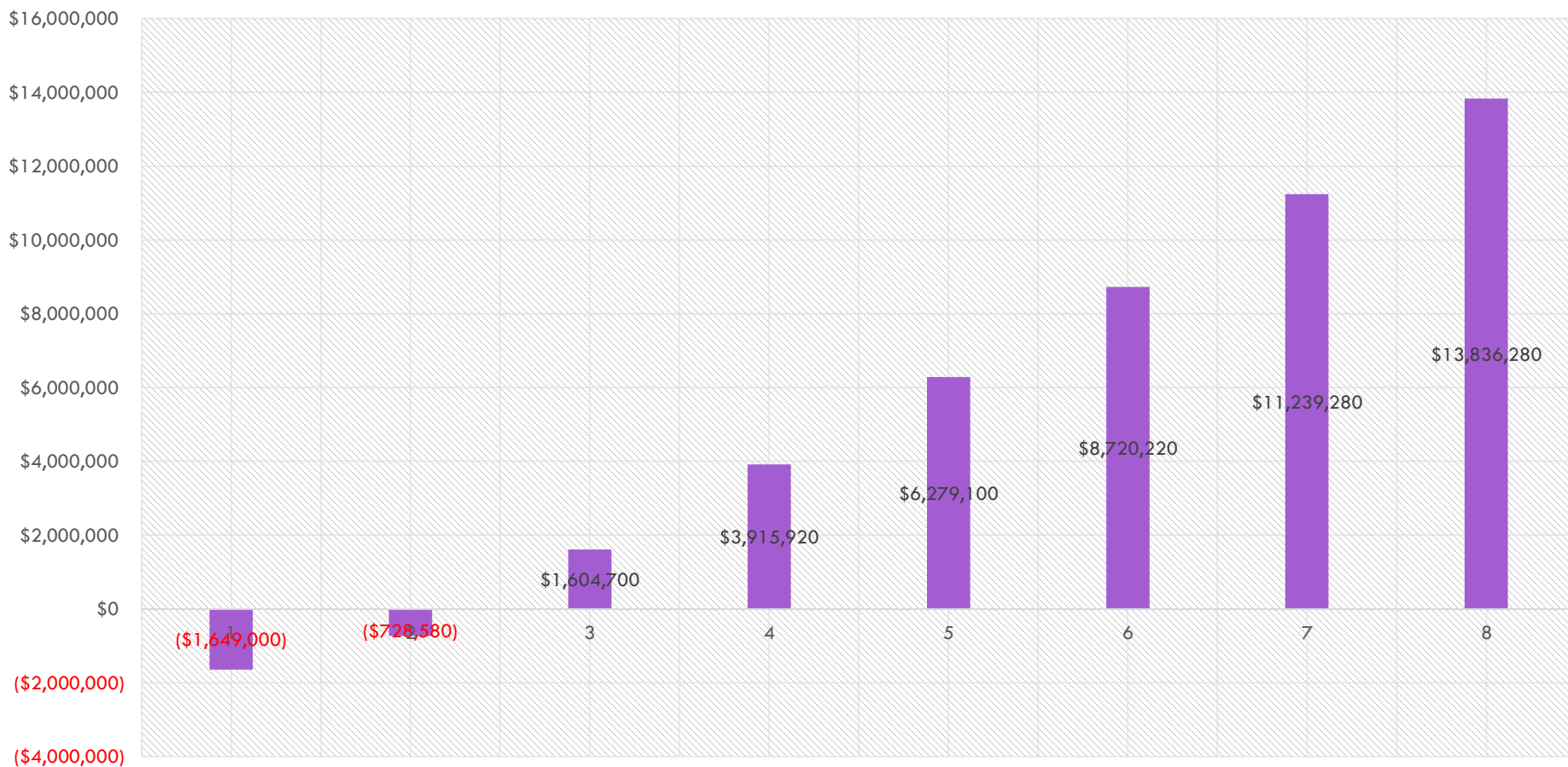


# COMMERCIALS



TOTAL INVESTMENT VALUE	\$ 4,000,000
8-YEAR TOTAL COST	\$ 17,323,740
8-YEAR GROSS INCOME	\$ 31,160,000
8-YEAR NET INCOME	\$ 13,836,280
ROI	346%

## Accumulative Net Income



# EXIT PLAN

- ◎ THIS AGREEMENT WOULD BE VALID FOR 8 YRS
- ◎ RENEWAL AGREEMENT CAN BE SIGNED IF ALL THE INVESTORS COME TO AN AGREEMENT
- ◎ TERMS WILL BE DECIDED ON THAT SITUATION WHEN RENEWAL AGREEMENT IS DECIDED TO BE SIGNED
- ◎ IF IN CASE THE PROJECT CANNOT BE TAKEN ACCORDING TO THE SCHEDULED PLAN , PROPER CRISIS INTERVENTION MAYBE DONE BY ALL MEANS...

JOIN US IN CREATING BETTER  
CANCER CARE BY BECOMING  
OUR PARTNERS OR  
INVESTORS

THANK YOU