MED-FAST

YOUR HEALTH BUDDY !

STORY+ABOUT US

The Healthcare sector has a major boom in the country during COVID-19 outbreak which has helped in the development of many healthcare related businesses and startups . Personally , my grandmother is a Diabetic patient and requires medication on a Regular basis . One day it happened that she needed her Medicines but they were over , So we ordered it from one of these Medicine Delivery apps but it took at least 5 hours for this medicines to be delivered . In the meantime , her afternoon dose was missed which resulted in increased BP . This gave us an insight into the problem and opportunity to use . We started Medfast as an portal that provides healthcare solutions at best price and provides services at a fast and convenient speed.

COMPETITION - BACKGROUND RESEARCH

We did Background Research on our Competition using both Primary as well as Secondary Data . We analysed and Studied the Case studies of all these Application based Delivery Services like Pharmeasy , NetMeds , Tata 1 Mg , Dunzo , Zepto and Swiggy genie . While using Primary Data we asked more than 100 people in 3 socities questions related to the use and applications of these Delivery based apps . The common questionaires are as follows :
Do you use any of these apps in your day to day life ?
Why do you prefer to use these apps ?
How often do you use these apps ?
Are the men and women of the House working professionals ?
By asking these questions and getting Answers we Realized that People in certain regions have disposable amount of income due to both genders working and Also people prefer services (online / offline) that saves their Time . If a service saves their time they are ready to pay for it .

CHALLENGES OF ALREADY EXISTING SOLUTIONS

There are many challenges faced by the Current Solutions such as :

1. TIME : The average time taken by these medicine delivery services is 3 hours .
2. Lack of Good customer care services : The customer care hardly pick up calls and are not Professional .
3. Lack of Substitute Medicines : Medicines are unavailable at many times and substitutes aren't available .
4. Difficulty in uploading Prescription : It is difficult to upload prescriptions and the system does not understand it .

OUR SOLUTION

Substitutes of medicine

The app can have the feature to recommend the substitutes of medicine if prescribed one is not available. This will also help customers buy cheaper medicines or find alternatives.

Ordering Medicine OnlinE

The key feature of a medicine delivery app is ordering medicine online which means people would be able to find medicine, order online and get them delivered at their home. Rapidsoft knows how to design an app for this purpose

EASY TO UPLOAD PRESCRIPTION

our System understands the written Prescription and helps in making the service smooth

FAST DELIVERY

We promise to Deliver medicines and all health related Products under 25 minutes and offer the Medicines at just 20 % of the MRP Price if Delay in delivery .

PROJECTION FOR NEXT FIVE YEARS

Vision

Our Company's vision is to become the largest Online Pharmacy by forming chain of pharmacies all over the world .Providing Healthcare Products , Services and Solutions at an affordable price for the enhancement of the people as well as the World .

Mission

To provide the best Healthcare Products , Services and Solutions at an affordable price and convenience . To reduce the time taken from ordering to the Delivery of these healthcare Products
To enhance user experience by using Technology and Customer care Services .
Providing products and services at affordable price and giving major discounts . Building Trust with the consumers using our services over a period of time .

CURRENT NEEDS
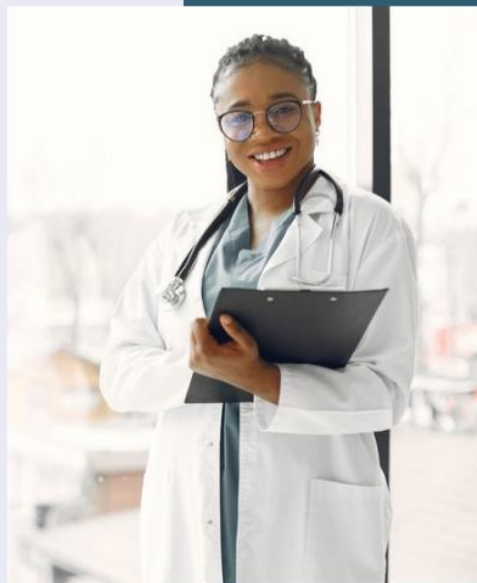
★ MENTORING AND PROPER GUIDANCE

★ FUNDING AND INVESTMENT

★ CONNECTION WITH THE VC's and ANGEL INVESTORS

◆ TEAM

Meet Our Team

FOUNDER
Adnan Shaikh

MARKETING HEAD
Anish Dhaigude .

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THANK YOU

We look forward to working with you

CONTACT US

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