Respected Sir,

Let me introduce our self , we are a software development firm for the last 17 years developing customise software for steel & power industries based on BAR CODE & RFID technology.

Our client are – TATA STEEL , TATA POWER , JINDAL STEEL & POWER LTD., TATA GLOBAL WIRE , ELECTROSTEEL STEELS, ISWP , TATA MOTORS , CUMMINS IND. TATA BLUESCOPE , USHA MARTIN (WIRE DIV.) SHADEED STEEL (OMAN) etc.

Now planning to start a start up and seeking your suggestion as well as guidance. **It will run on D 2 C formats**.

Brief description of start up -

Basically it's an **E COMMERCE** site for major construction materials like Cement, Steel (TMT), Tiles & fittings etc.

Customer after getting our app. Download from play store or through web page will register giving mobile number.

Our app. (Google) will locate / verify customer location.

After the log in menu screen will show items like cement / TMT / TILES etc...

As the customer selects an item like cement - Our system will **show the available brands on that particular area with rate (Dash board with all available brands of cement)** – USP

Min. order qty. For different brands to be fixed after discussion with respective manufacturer for free home delivery.

After selection of brands and qty., online payment option will appear.

After conformation of payment, OTP SMS will be sent to customer mobile to be cross checked while delivery.

Delivery will be confirmed within 24 hrs. of confirm order at customer doorstep by the company depot .

 All transactions from company (local warehouse / C & F Agent) to customer only (no third party interference) - USP

Customer will get material at a cheaper rate compared to the market at their doorstep. – USP

Same process flow for other major items.