

Setout Infotech

We pursue your dream



About us

Setout infotech is a recruitment firm. Started back in July 2020 through a point that we have faced in our journey of finding jobs. Though it's personal view to anything but there's a culture that we observed in our Country that a person who's not from a prominent institute will have to face challenges at every point of their career after graduation to get a job smoothly. Specially in north india 80-90% recruitment firms charges a good fee to candidates who're in need of jobs and won't provide it to them. The culture is so mismanaged that now people scare to trust any of firms like these.

Going through our personal experiences we have decided to take our steps further in this particular direction and this is how Setout Infotech is happen.



The Team



Aayush Khare
Founder & Director



Pooja Malviya
Co-Founder & CEO

Problems

Clients

1. Big gap in the market, very few genuine recruitment firms in north part of india.
2. Extremely time taking for them.
3. Lack of authenticity.



Candidates

1. Not proper channelization of Private vacancies which create lack of awareness of running vacancies for candidates.
2. So many consultancies breaking trust of them by charging in the name of placement.

Solutions



Solution 1

We're creating an end to end channelization of private sector recruitment which will bring comfortness for both clients & candidates.

Solution 2

Highly authentic process for both the ends. It will create exposure to dead vacancies and will save the time for clients in the recruitment process.

Solution 3

To not become a job posting platform and bring down a organic process with proper assistance at every point in recruitment.

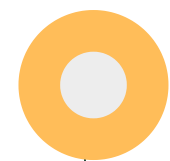
Vision



- Simplifying recruitment experience for clients and candidates as become one stop solution.
- Maintaining quality for clients and trust of candidates.
- To capture the gap of market by being authentic and quick with the process.
- To Expose every single possible job in market and make it aware for needy one's.

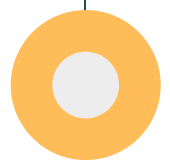


Journey so far



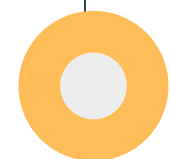
**Setout infotech
Born**

July 2021



**Researched about
recruitment in india
(being in process)**

July 2021 - December 2021



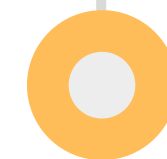
**Built our team of 4 people
and started full time.**

December 2021



1st Client onboard

December 2021



1st successful placement

January 2022



**100+ successful
placement with
60+ clients**

January 2022



Traction



60+
Clients



100+
Placed Candidates



30-40
Vacancies
per month



60-70%
Placement
Conversion rate



₹10,000
Per placement
average value



90%
Gross Margin

Market Opportunity

1.1 Billion

Vacancies opened
in 2021 globally

53 M

Job opportunities
were in india in
2021

19.6M

Jobs were
remained vacant in
past year in india

Note- Numbers mentioned above are according to a survey.

Business Model

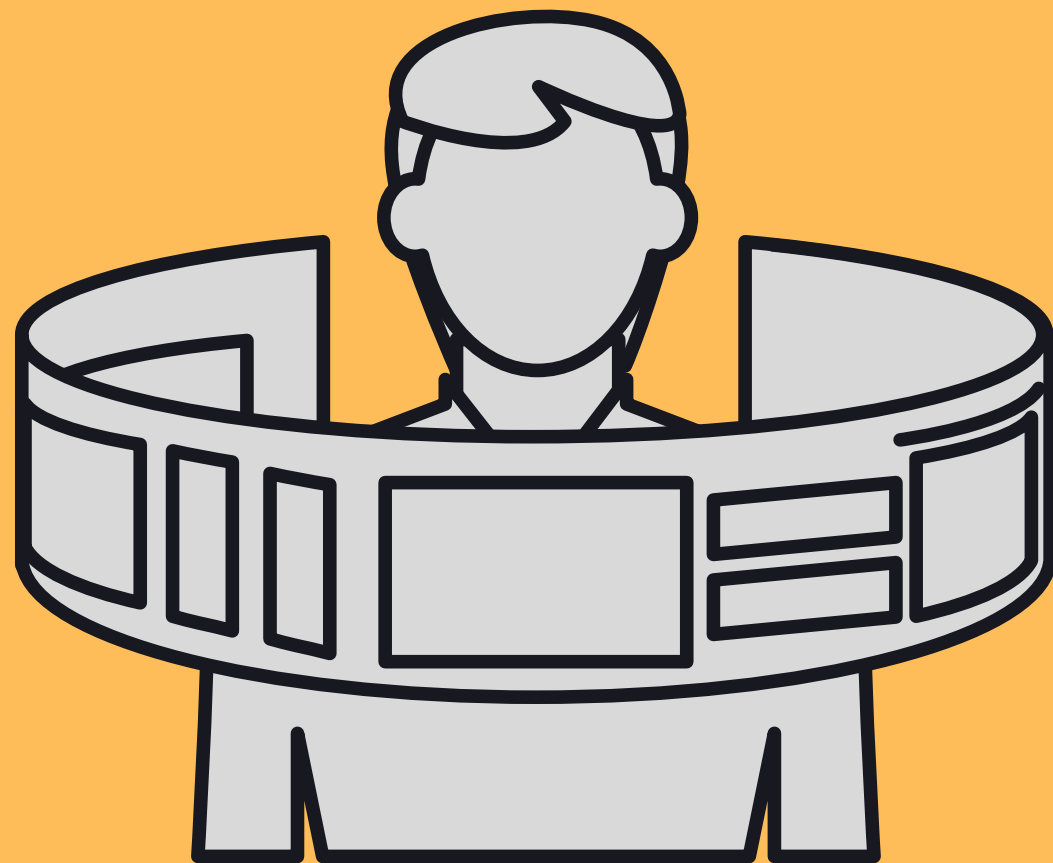


From Clients

- Our Revenue system is based on client services.
- we charge a 15 day payment of particular vacancy.
- We don't charge a single penny from our candidates which is our USP.

Future Roadmap

One Year plan



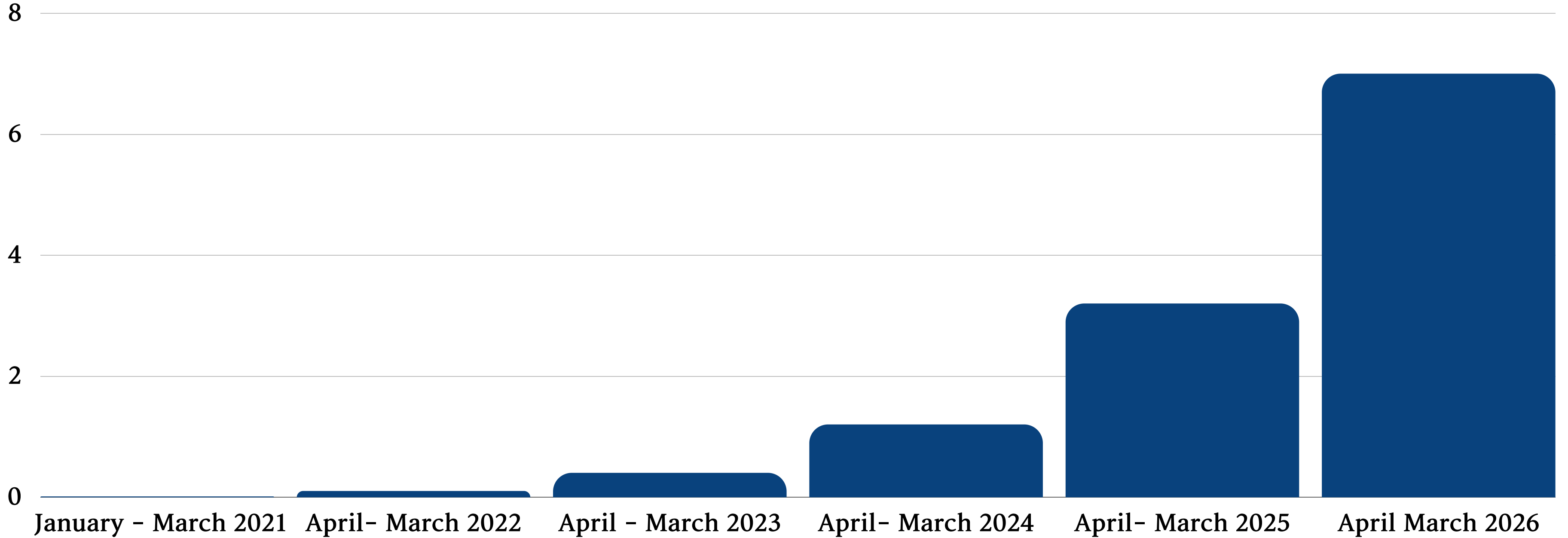
To Build a office to enhance productivity level.

Scaling our networks and increase our monthly vacancies from 30-40 to around 500 per month by the end of the year. (Easily Possible)

To end this year with a revenue of 10-12 lacs per month.



Financial Projection



* All figures are in Crores.

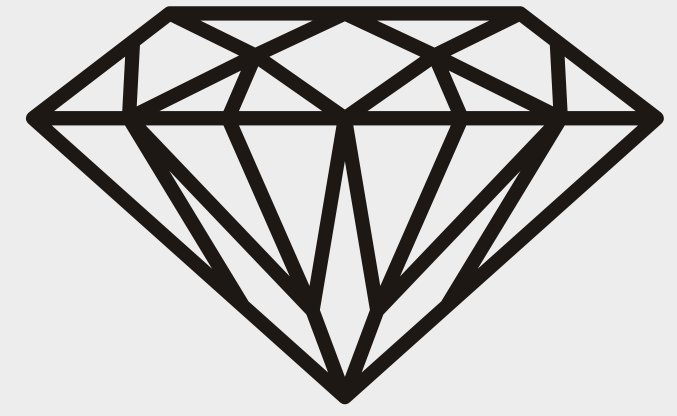
Competitive Advantages



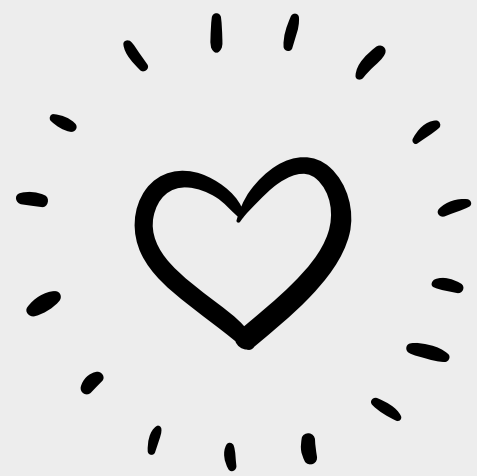
Easily Scalable



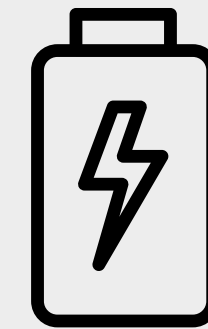
Not capital intensive



Top Quality and
uniformly in services



Not a job posting platform. End to
end solution for both ends



Big gap & Very few
firms in market

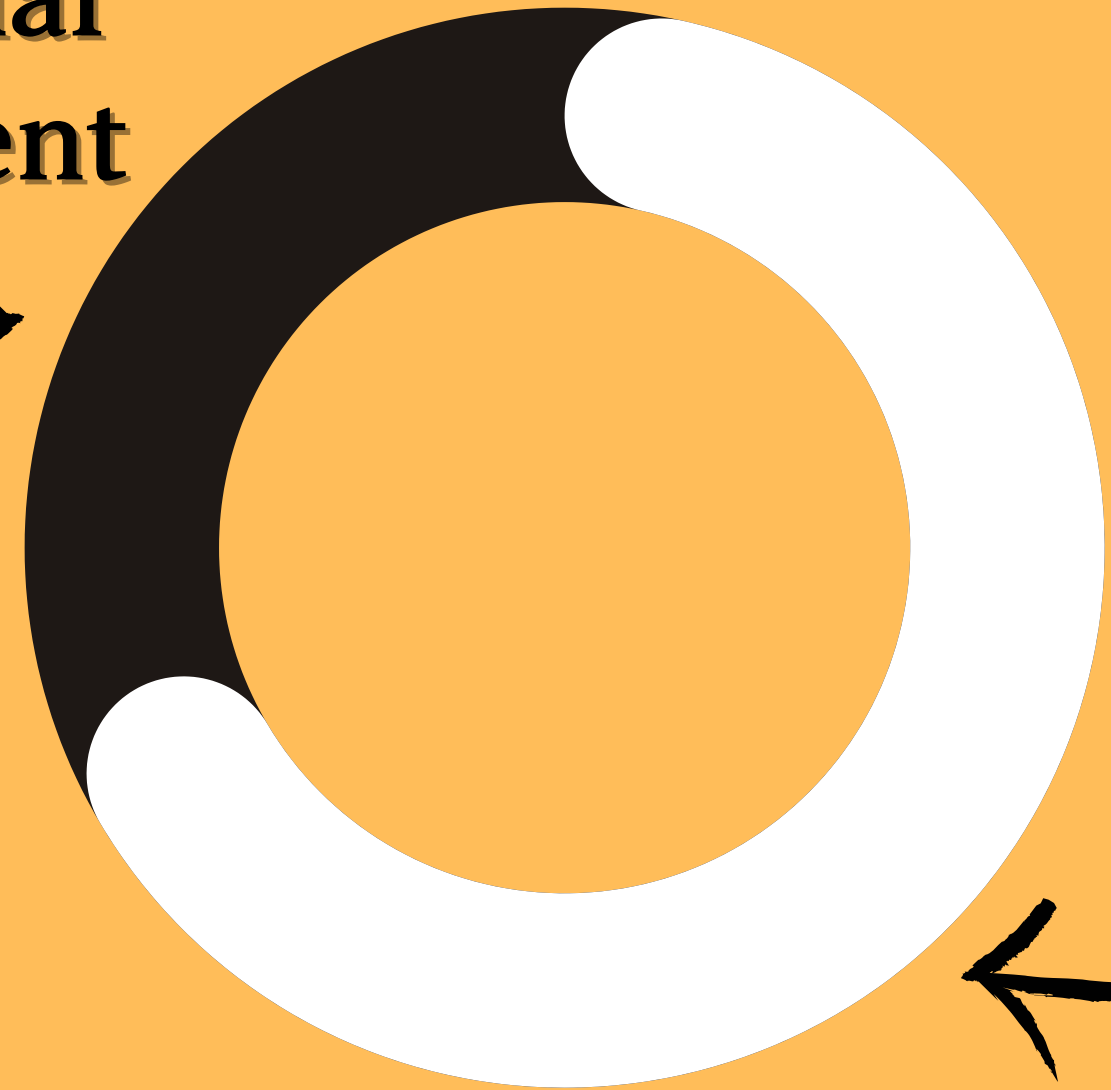
The Ask

₹ 5 Lacs

Funds Required



Operational
management



Infrastructure
building

Funds Allocation

Thank You!



Contact Us

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